



FATAL STATE VIOLENCE PROJECT

Request for Proposals ArchCity Defenders' Fatal State Violence Program

Summary: After someone is killed by police or dies in jail, their family is not only faced with grief, concern, and shock—they also suffer through their loved one being vilified, criminalized, and misrepresented by the media. This is a Request for Proposals for a multimedia video and photo project intended to humanize, honor, and amplify the stories of individuals impacted by these incidents of 'fatal state violence.'

Since 2014, ArchCity Defenders (ACD), a local holistic legal advocacy organization in St. Louis, Missouri, has worked with families impacted by state violence, centered their stories, filed litigation, published research and raised awareness of police killings and jail deaths, and organized for meaningful change with impacted families and community partners.

In preparation for the publication of ACD's second fatal state violence policy report in January 2023, ACD is seeking proposals from creatives to manage and execute a multimedia project entailing video and photography that will be incorporated into the publication, community events, and social media promotion. The January 2023 report will focus on how fatal state violence impacts women and femmes.

ArchCity Defenders is seeking proposals from creatives to:

1. Film produce B-Roll footage and seven video interviews with families impacted by fatal state violence (June to July)
2. Produce seven videos (<3 minutes) featuring each family's story (July to November)
3. Produce one compilation video (10 minutes) (July to November)
4. Create a series of artistic/illustrated portraits that honor the person who was killed, and their surviving family members (July to October)

Production will take place in June and July, 2022 with support from ArchCity Defenders, and post-production will run from July 1 to September 31, 2022. Photo deliverables will be incorporated into a report no later than November, 2022. The videos and portraits will be formatted and publicly displayed at an event in January, 2023 at The Luminary, and will remain up for a brief exhibition. The multimedia content will also be shared online through ArchCity's social and digital media channels in January.

Submissions will be accepted from Tuesday, May 3rd through Tuesday, May 17th. TO APPLY, email a cover letter to ArchCity's Communications Director, Z Gorley zgorley@archcitydefenders.org with the following:

1. A brief introduction to you and your team members



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2. A summary as to why you feel you are best suited to manage this project
3. Any prior work experiences and samples (include references and links)
4. An estimated breakdown for production and post production costs.
5. Your thoughts on the proposed timeline and your capacity to execute each portion.
6. Any follow up questions you may have and additional resources you anticipate needing

Applicants are encouraged to submit proposals for producing both video and portrait photography content. Please indicate your capacity to illustrate portraits— (see [FSV 2022 Report Portraits PDF](#) for examples).

Background

Founded in 2009, [ArchCity Defenders](#) is a holistic legal advocacy organization committed to combating state violence and the criminalization of race and poverty, especially in communities of color.

In January 2021, ArchCity Defenders (ACD) formally introduced the “Fatal State Violence” program which stems from a history of working with and representing individuals and families impacted by state violence. Concurrent with the announcement, ArchCity also released a policy report, [“Death by the State: Police Killings and Jail Deaths in St. Louis.”](#) and hosted a [webinar](#) featuring stories from family members, key findings from the report, and input from community advocates. ACD produced and digitally rolled out infographic content which shared highlights of the family stories and report findings in 2021. ACD has centralized this content on Instagram, and it is searchable via #FatalStateViolence.