



## Digital Media Internship

ArchCity Defenders (ACD) is a holistic legal advocacy organization that combats the criminalization of poverty and state violence, especially in communities of color. ACD's foundation of civil and criminal legal representation, social services, impact litigation, policy and media advocacy, and community collaboration achieves and inspires justice and equitable outcomes for people throughout the St. Louis region and beyond.

ArchCity Defenders envisions a society liberated from systems of oppression where the promise of justice and racial equity is realized; communities where our approach to public safety prioritizes investment in well-being, health, and transformation without relying on criminalization and incarceration; and people living freely in their communities, thriving regardless of their race or income.

ACD's Communications team educates the community about the organization's mission, initiatives, and services; advocates for issues important to our client community; supports the legal work of ACD's staff; provides a platform for our clients to share their stories on their terms; coordinates local, national, and international media relationships; and supports the marketing and fundraising efforts of ACD's Development team. ACD's media advocacy has been instrumental in exposing injustice, countering misrepresentation and distortion of poor people and people of color in mainstream media narratives, and impacting community conversation on issues impacting our region.

ArchCity Defenders is looking for a digital media intern to join its dynamic and innovative communications team. The intern will work with the team to conceptualize and execute design projects, produce content for ACD's website and social media channels, and assist in designing various digital and print materials.

Communications interns function as a part of an interdisciplinary team and coordinate with attorneys and staff to support ACD's mission and expand our reach. A successful intern needs to be assertive, independent, persistent, empathetic, proactive, and flexible. They will need to take initiative, use problem-solving skills, and become a strong advocate for themselves and others.

#### Responsibilities:

- Present innovative communications/media ideas
- Brainstorm design concepts with Digital Media Strategist and draft initial designs for review
- Assist with the design of ACD materials including graphics for social media, print publications, events, and marketing collateral materials
- Take pictures and produce videos for ACD's website and social media channels
- Update website with various content using WordPress
- Conduct issue and policy research on social, legal, racial and/or economic issues
- Present social media metrics reports and make suggestions to improve communications strategy
- Attend communications update meetings as needed
- Any other duties as assigned to help the Communications team do its best work

#### Qualifications:

- Excellent written and verbal communication skills
- Proficiency with Microsoft Office, Adobe Creative Suite, Canva, and curiosity about learning new systems
- Experience / interest in developing accessible and relevant content for social media
- Experience editing and drafting website content
- Excellent interpersonal and communication skills
- Detail-oriented approach to working in a team-driven organization
- High capacity for problem solving and self-direction and the ability to work independently within time constraints
- Flexible and able to respond appropriately to ACD's changing needs
- Commitment to racial and economic justice and systems change
- Cultural awareness and sensitivity toward diverse populations; awareness of structures of power, privilege, and oppression

Please visit our application links on our [Internships page](#) to obtain more information about internship requirements, application instructions, and application deadlines.

ArchCity Defenders is an equal opportunity employer and strongly encourages applications from people of color, persons with disabilities, women, LGBTQIA+, and gender non-conforming applicants.